The Survival Marketing Workshop

a service of Editor and Publisher Magazine

FREE ONLINE BUSINESS TRAINING ON HOW TO MARKET EFFECTIVELY IN TOUGH TIMES!

in just 45-minutes learn from one of the nation's leading media experts:

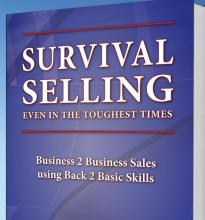
• Case studies on how businesses who market in economic downturns perform better than their competitors & surge during recovery!

• How to market effectively in tough economic times & what messages work best in order to build a local brand, maintain a customer base & even increase market share!

• Secrets of gaining the best return on investment from any marketing, regardless if it is traditional media (like newspapers, radio & billboards) or digital (like Facebook & Google).

MEET YOUR SPEAKER: Mike Blinder

As an international media consultant, over 60,000 businesses worldwide are using a marketing program designed by Mike. He is also the publisher of Editor & Publisher (E&P) Magazine, considered the "bible" of the North American news publishing industry and the author of Survival Selling.



Mike Blinder Wike Brinder



Live Broadcast: Wed April 15th at 10am EST

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